



Harwill Express Press Believes in Building Long-term Relationships

"Time is more valuable than money."

At Harwill Express Press we help our clients save time. Our knowledgeable staff is client focused and available to answer your calls at all times. We are a small company with large company tools accessible to all clients.

• FTP System • On-line Pre-flight • Custom Portal

Sample 1: Columbus Blue Jacket Advertisement

When the Columbus Blue Jackets wanted to increase attendance, they reached out to their agency IM Creative to develop a cross-media campaign that would be interactive and memorable. The printer working on the project was not able to meet the tight deadline with the specification needed.

IM Creative reached out to Harwill Express Press for help, having worked together for many years on a variety of projects. The mailing date was 5 days away and could not be moved because of other parts of the cross-media campaign that were already scheduled. We saw several issues that needed to be addressed so this could be mailed in Ohio by their time requirement.

Utilizing our expert resources (*in house designer, die maker, post office and our client's designer*) we found a solution that achieved the result they were looking for in their time frame.

The result, we worked with IM Creative to get final PDF files the next morning and were able to print, diecut, fold and glue 500 custom designed sliders in 3 days. We took the project one step further by asking for the mailing list. We were able to address, insert mailer, and apply live postage. The Columbus Blue Jackets only needed to deliver them to the Post Office.

This year we were the only printer asked to work on this project. The sample is provided for your review.



Get a closer
look at all the
components
on the back!



Other projects we have worked on with IM Creative since 2009:

- Redhat Strategic Advisory Board meeting 2014, 15, 16 in North America and Europe
- UPS Annual meeting 2014, 2015 working on 2016
- Dannon Holiday Celebration event
- PGI Chairman's Club events 2009 to 2012
- Morgan Stanley
- Lucidworks

