


HEP

Harwill Express Press Believes in Building Long-term Relationships

"Ideas Cause Ideas"

We have seen many different things work and fail, when we see a winner we want to show it to our clients. We want to educate our clients on different ways to differentiate themselves. We welcome the opportunity to learn about your organization and welcome the challenge to provide the best advice to meet your goals.

Sample 3: Princeton Chamber of Commerce

Princeton Chamber of Commerce, a long-time client, decided to change the way they advertised their events. They stopped using direct mail and turned to newspaper advertising. Next they changed to e-mail. We began asking questions about noticeable decreasing event turnout. We showed them many different ideas to help change this trend and increase the numbers. They heard our concerns and they worked with us to create a simple cross-media plan that used direct mail, post card and a weekly e-mail blast. They achieved fantastic results and now have better information on advance registration, accurate projections on costs and events selling out. By coordinating and controlling your marketing efforts, the results exceeded expectations. 

DECEMBER 2016


**PRINCETON REGIONAL
CHAMBER OF COMMERCE**
champions for business

CALENDAR OF EVENTS

6	TUE	WIBA's Holiday Brunch Cherry Valley Country Club 125 Country Club Drive Skillman, NJ 08558 10:00 AM TO 1:00 PM Kick off the holiday season by enjoying brunch with the women of WIBA at beautiful Cherry Valley Country Club.
15	THU	Holiday Business After Business Princeton Airport 41 Airpark Rd Princeton, NJ 08540 5:00 PM TO 7:00 PM Come kick off the holiday season and mingle over wine, beer and light appetizers at the Princeton Airport!

2017 SAVE THE DATE!

5	THU	January 2017 Monthly Luncheon Princeton Marriott at Forrester 100 College Rd East Princeton, NJ 08540 11:30 AM TO 1:30 PM Speaker: Mauricio Gutierrez, President & CEO, NRG Energy
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Warmest thoughts and best wishes
for a wonderful holiday and
a very happy new year!

A Christmas Carol

By CHARLES DICKEYS Adapted by DAVID THOMPSON Directed by ADAM MAVERIKIAN
DECEMBER 9 - 31, 2016
www.mccarter.org
Back of House

For more information about these events,
 visit www.princetonchamber.org or call (609)924-1776



**PRINCETON REGIONAL
CHAMBER OF COMMERCE**
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182 NASSAU STREET
SUITE 301
PRINCETON, NJ 08542



CALENDAR OF EVENTS

1114 *****SCH 5-DIGIT 08540
 STEVEN PORTRUGE
 HARWILL EXPRESS PRESS
 3175 PRINCETON PIKE
 LAWRENCEVILLE NJ 08848

Harwill also handled the fulfillment on PRCC's post card. Ask us about our presort mailing capabilities!

